

To: David Creery, Chief Administrative Officer
From: Brian Connors, Director of Parks & Recreation
Re: Innovation Way Trail Naming

AIM

To seek Council’s authorization, in accordance with Policy GA019, to name the trail around the storm water management pond at the end of Innovation Way as ‘Maglin Trail.’

BACKGROUND

The City of Woodstock was contacted by Maglin Site Furniture regarding a storm water management pond that is located at the end of Innovation Way. Maglin inquired if a walking trail could be put around the storm water management pond for employees of the business park and the public to have another place to walk. Maglin indicated they are willing to cover the associated capital costs.

COMMENTS

The trail begins at the end of Innovation Way and circles the stormwater management pond following the maintenance access pathway. The location of the bridge that would complete the trail will be located on the far west end of the storm water management pond. The storm water management pond already had a crushed gravel pathway around the perimeter for maintenance vehicles.

Estimated costs to create the proposed walking trail include:

- Southern border fence blocking the stormwater management pond from highway 403 to the south - \$14,337
- Preliminary assessment for installation of bridge base / footings - \$10,782
- Cost to design and construct foundations including site preparation - \$150,000
- Bridge construction - \$125,000.

Once this project is complete, the estimated total contribution to this trail from Maglin will be \$300,120 resulting in a 900-meter circuit trail around the storm water management pond that will be available to the public.

The only anticipated cost the City will incur would be signage.

The creation of this public trail within the business park would not have taken place without Maglin’s contributions. The expenditures, both monetary and in-kind, more than exceed the naming cost for a trail of this size. Therefore, entering into a 25-year sponsorship agreement for this naming right to the trail with Maglin is supportable.

RECOMMENDATION

That Woodstock City Council authorize the Mayor and Clerk to enter into a 25-year sponsorship agreement to name the trail at the end of Innovation Way as “Maglin Trail.”

Authored by: Brian Connors, Director of Parks and Recreation

Approved by: David Creery, M.B.A., P.Eng., Chief Administrative Officer

