

March 13, 2025

City of Woodstock  
P.O. Box 1539  
500 Dundas Street  
Woodstock, ON N4S 0A7.

**Re: Request for Sign Permit**

Dear Council,

On May 24, the Alzheimer Society Southwest Partners will be hosting our annual charity fundraiser, IG Wealth Management Walk for Alzheimer's. We are looking to have a sign posted on City of Woodstock property to help promote the event.

Here are the details:

**Timing:** April 28 – May 26, 2025

**Location:** Corner of Juliana Drive and Finkle Street

**Size:** 5 ft x10 ft

**Company placing sign:** Postcard Portables

Please do not hesitate to reach out to me if you require anything further. Thank you in advance for your time and consideration.

Sincerely



Katie Craig  
Manager of Fund Development

Your **partner** in dementia care in Elgin, Middlesex and Oxford  
[www.alzswp.ca](http://www.alzswp.ca) | [info@alzswp.ca](mailto:info@alzswp.ca)

**Elgin Office**  
450 Sunset Dr., Ste. 229  
St. Thomas ON.  
N5R 5V1  
519-633-4396

**Middlesex Office**  
435 Windermere Rd.  
London ON.  
N5X 2T1  
519-680-2404

**Oxford Office**  
575 Peel St.  
Woodstock ON.  
N4S 1K6  
519-421-2466

# Alzheimer Society

SOUTHWEST PARTNERS

## 2025 IG Wealth Management Walk for Alzheimer's May 24, 2025 | 10:00 a.m. – 12:00 p.m.

On May 24, the Alzheimer Society Southwest Partners will be hosting our annual charity fundraiser, IG Wealth Management Walk for Alzheimer's. We are looking to have a sign posted on the City of Woodstock property to help promote the event.

### Request

Display a two-sided road sign advertising for the **IG Wealth Management Walk for Alzheimer's** from April 28 – May 26, 2025.

### Requested dates of sign display

April 28 – May 26, 2025 (Signage can be on display for the entire duration or for any amount of time during this time frame.)

### Proposed sign location

Corner of Juliana Drive and Finkle Street

### Sign company

The company we are working with is called Postcard Portables.  
<https://www.postcardportables.com/>

### Sign example



### About the Alzheimer Society Southwest Partners

The Alzheimer Society Southwest Partners (AlzSWP) offers a wide range of programs and services designed for individuals with dementia and/or memory concerns, their family, caregivers, and health professionals, as well as the general public.

At AlzSWP, both the individual and the family are provided with support upon diagnosis and throughout the continuum of the disease.

We employ a team of highly skilled professionals, including registered social workers, to ensure our programs and services meet and exceed the needs of our clients. Our team of over 400 volunteers help to run our education and support programs and services.

### About the IG Wealth Management Walk for Alzheimer's

The IG Wealth Management Walk for Alzheimer's is Canada's biggest fundraiser for Alzheimer's disease and other dementias, taking place in more than 400 communities across the country.

The Alzheimer Society Southwest Partners will be hosting four (4) walks this May 24 in Woodstock, Tillsonburg, London and St. Thomas to represent the communities it proudly serves.

Funds raised will go toward local programs and services that improve quality of life for the 14,500 people in our region living with dementia and their families.

Thank you in advance for your support!

Your **partner** in dementia care in Elgin, Middlesex and Oxford  
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Charitable Registration Number: 106705346RR0001